

## Boston Proper, Boca Raton, FL

July to September 2016

### Freelance Technical Design

- Conduct fittings and execute comments with expedited timing.
- Ladies Dresses, Knits, and Sweaters.

## Soma Intimates, Ft Myers, Florida

February 2005 to December 2015

### Manager of Technical Design

- Insure the Technical Design team is given the best tools and teachings to execute what is asked of them. Collaborate with Cross-Functional teams to insure brand-right product meeting strict quality standards is executed within time line.
- Manage a team of 5, coaching Sr. Technical Designers on developing their direct reports. Bring new techniques to the team and training on proficiency.
- Build and coach to growth and development plans for technical team including periodic feedback and annual reviews.
- Lead and partner with CFT Directors to build practical processes for wear testing protocol, Fast Track calendar, and technical integration at early concept stage.
- Evaluate and adjust grading based on shift in customer profile. Create clear diagrams and educate vendors on roll out.
- Created strategic plan to recreate technical database in transition to new PLM system, streamlining for growth. Partnered with Chico's and White House Black Market to negotiate needs across 3 brands.
- Lead returns review process for multiple departments.

### Sr. Technical Designer

- Manage fit of sleepwear, active wear, and fast track fashion tops from concept to TOP to deliver a consistent and brand-right fit. Garments consist of drapery knits; laces, yoga, and active wear with a body-conscious fit.
- Managed a team of three Technical Designers, conducting performance reviews and feedback sessions.
- Managed workload tracking and balancing via in depth product difficulty analysis.
- Created and implemented a garment fit and style standards guide used by merchants, product developers, technical designers, and copywriters to encourage clearer understanding and execution of design intent.
- Developed a block plan with merchant and product development agreement.
- Participate in core customer sizing study resulting in model and mannequin base size shift.
- Implemented regular video conference fittings with vendors to communicate fit comments. Promoted the use of the equipment and process to cross-functional teams.

## L.L. Bean, Freeport, Maine

May 1999 to February 2005

### Sr. Technical Designer for Women's Knits, Outerwear, and Performance Active Wear

- Managed fit, construction and garment quality for departments totaling over \$120 million retail.
- Reduced return rates 3 points by close review of return reports, combined with garment evaluation and customer feedback.
- Initiated and implemented a corporate-wide fit terminology standardization program.
- Created training for Product Development team on construction and fit options pre-development
- Assisted with trial run of My Virtual Model.
- Analyzed the SizeUSA data relative to L.L. Bean's customer demographic.

## Maralyce Ferree, Scarborough, Maine

June 1996 to May 1999

### Pattern Maker/Sewing Room Supervisor

- Managed pattern development for 1<sup>st</sup> through production patterns, grading, and marker creation in Lectra System
- Worked with sewing room on best practices and increased efficiency by 20%
- Managed cutting room to better efficiency and to meet industry quality standards
- Reduced the QC reject rate from 12% to 3% by re-evaluating the contractor base, dismissing underperforming contractors, providing retraining to current contractors, and assisted to acquire high performing contractors.

## Education & Training

Endicott College -

Associates Degree, major in Fashion Design

Franklin Covey -

7 Habits of Highly Effective People

The Five Choices

Chico's FAS/Cornerstone

Managing for Results, 3 month training program

Most Amazing Leader Program

Competency Based Interviewing

Fundamentals of Successful Project Management